

Charnwood Sport & Active Recreation Alliance



Action Plan 2009 - 2011

The Charnwood Sport and Active Recreation Alliance – CSARA - is a partnership formed to create a voice for sport and active recreation in the Borough of Charnwood. The CSARA has been designed to initiate partnership working between organisations and the community involved in sport and recreation. It is the task of the CSARA to ensure that we can make this possible on a more local level.

The CSARA is made up of sport and physical activity professionals across many delivery agencies including Charnwood Borough Council, Loughborough University, Loughborough College, Leicestershire County and Rutland Primary Care Trust, Charnwood Arts, the School Sport Partnerships, Extended Schools, Leicestershire County Council Youth Services, Burleigh College and Rawlins Community College.

The CSARA is driven by Charnwood Borough Council's Senior Sports Development Officer, who strengthens the local sport alliances' links with all partners to achieve the goal of increasing sport and active recreation opportunities for the residents of Charnwood.

Purpose – To make sport and active recreation accessible for all, by doing so helping to improve the quality of life of the people in Charnwood

Vision – Charnwood 2012 “The most active place in the East Midlands”

Mission – To develop a single, sustainable, local sport and active recreation infra structure whose main objective is to provide opportunities that are accessible for all

The Action Plan is split into three areas – Active Recreation, Children & Young People and Club & Workforce Development. Each plan is driven by a sub-group of the CSARA to ensure actions are completed and assigned accordingly.

For more information please contact:

Arran Coggan
Senior Sports Development Officer
Charnwood Borough Council

Tel: 01509 634592

Email: arran.coggan@charnwood.gov.uk

Website: www.charnwood.gov.uk /
www.charnwoodsport.co.uk

Charnwood Sport & Active Recreation Alliance - Action Plans 2009-2011

Active Recreation Action Plan					
Aims & Objectives	Action	Lead Agent Supported by	Resources	Timescales	How Measured Progress & Success Factors
<p>1. To ensure all active recreation activities and opportunities are clearly and comprehensively identified/ mapped across Charnwood.</p> <p>2. Improved knowledge and co-ordination of Active Recreation opportunities available throughout the borough of Charnwood.</p>	<p>Map existing opportunities for public engagement in both organised and informal active recreation.</p> <p>Map existing facilities, classified into indoor/outdoor, managed/unmanaged cost/FOC and establish any gaps of provision.</p> <p>Produce a comprehensive brochure highlighting all Physical Activity/Active Recreation Opportunities available across Charnwood</p>	<p>Lead – Physical Activity Development Officers</p> <p>Support - Active Recreation Sub-Group</p>	<p>Officer time Postage</p>	<p>October 2010</p>	<p>Increased information on activities available throughout Charnwood</p>
<p>3. To develop and promote physical activity opportunities for 0-5 years throughout the Borough.</p>	<p>Work with other services i.e. health workers, dietetic service and library service in providing programmes that provide a joined up approach to working.</p> <p>Introduce a volunteer programme for parents to enable sustainability of sessions.</p> <p>Map out existing provision of</p>	<p>Lead - Early Years Physical Activity Development Officer and Play Rangers</p> <p>Support - Senior Active Recreation Development Officer</p>	<p>Officer time</p>	<p>By December 2010</p>	<p>A coordinated programme of activities for 0-5s across the borough</p> <p>Volunteers trained and mentored and delivering sessions</p>

Charnwood Sport & Active Recreation Alliance - Action Plans 2009-2011

Active Recreation Action Plan					
Aims & Objectives	Action	Lead Agent Supported by	Resources	Timescales	How Measured Progress & Success Factors
	activities for 0-5s within the borough				
4. To increase participation in active recreation/ physical activity opportunities by working with those groups whose health will benefit most, in particular deprived communities with high levels of health deprivation, obese young people and people with disabilities. Reducing health inequalities, improving health and well being to the residents of Charnwood.	<p>Investigate the feasibility of delivering an art on referral scheme.</p> <p>Consult with the general public to identify what local's people want then provide sessions through partnership working that meet the need.</p> <p>Train appropriate instructors to deliver sessions.</p>	<p>Senior Active Recreation Development Officer</p> <p>Active Lifestyle Development Officer</p> <p>Active Together Project</p>	Officer time	September 2010	
5. Develop a junior referral scheme for obese young people aged 4-8 year olds Work with Key partners to look at developing a scheme for children of all ages	Produce a proposed referral pathway and protocol for Young persons GP Referral Scheme. Ensure key partners agree with pathway and protocol.	<p>Lead – CBC</p> <p>Extended Schools Co-ordinators</p> <p>NHS</p> <p>Boost – Loughborough College</p>	Officer Time	<p>March 2010</p> <p>March 2011</p>	
6. Support adult residents to	Support the implementation of	Lead – CBC, Physical Activity	LAA2 WCC	October 2009 –	

Charnwood Sport & Active Recreation Alliance - Action Plans 2009-2011

Active Recreation Action Plan					
Aims & Objectives	Action	Lead Agent Supported by	Resources	Timescales	How Measured Progress & Success Factors
be more active and healthier and contribute to LAA2 and NI8 targets	the Active Together 2 project Submit 6 monthly coaching pot action plans for delivery of activities for adults.	Development Officers Support – All partners	funding	March 2011 February 2010	
7. Ensure that the borough looks at sustainability of posts and projects 8.	Develop actions to look at sustainability of post and projects	CBC	Officer Time Funding	Ongoing	
9. To ensure that the Borough maximises opportunities for increasing physical activity with disability groups	Map out existing provision for physical activity opportunities available across Charnwood. Ensure that new and current activities are fully inclusive.	CBC Active Together Project	Officer time	October 2010	
10. Ensure that the Borough maximises the opportunities presented through 2012 London Olympics	Develop actions and new projects from list of ideas drawn up at Olympics meeting in June 2009	All partners	Officer time	January 2010	

Charnwood Sport & Active Recreation Alliance - Action Plans 2009-2011

Children & Young People Action Plan					
Aims & Objectives	Action	Lead Agent Supported by	Resources	Timescales	How Measured Progress & Success Factors
11. Children & Young People have a say in the type of projects undertaken by CSARA	Work with Children & Young People's Officer and Youth Council to develop priorities for sport and active recreation	Lead – CBC Support – All partners, Youth Council,	Officer time	Ongoing	
12. To support the development and delivery of a co-ordinated holiday activity programme across the borough	Collate information on all partners holiday activities at each holiday period Use data from partners to identify where young people come from to attend sessions and look at gaps in provision	Lead – CBC Support – SSPs, Ext Schools, holiday activity providers	Officer time	Dec 2009 for Summer 09 Ongoing	
13. To increase participation and opportunities for all and establish a co-ordinated approach to provision of priority sports in the borough resulting in increased participation and delivery of high quality programmes	Support the implementation of the Community Sports Coaches scheme across the borough Seek additional funding to continue scheme beyond Aug 2010	Lead – CBC Support – Burleigh SSP, Longslade SSP and CC, Extended Schools	£28,000	Aug 09 – Aug 10	Number of coaching hours Additional funding secured
	Support the implementation of	CBC, Serco, Lboro Uni,	Officer time	April 09 –	Attendance figures on

Charnwood Sport & Active Recreation Alliance - Action Plans 2009-2011

Children & Young People Action Plan					
Aims & Objectives	Action	Lead Agent Supported by	Resources	Timescales	How Measured Progress & Success Factors
	the Sport Unlimited programme during Yr 2 & 3 Submit Open Fund applications as appropriate	Burleigh SSP, South Charnwood SSP	Yr 3 £36,500 available	March 11 Submit Yr 3 plans by Jan 10	courses Funding secured for the Borough & Number of activities commenced Year 3 funding secured
	Improve opportunities in priority sports – Badminton, Football (girls), Disability Sport – through the development of sporting pathways	All	tbc	tbc	
14. To create stronger communities via crime diversionary activities and enhanced development of the community through inclusion/targeted work.	Develop and maintain Global Allstars football team to bring Asylum Seekers and British Young People together.	LCC Youth Service/Serco Charnwood Arts	Time Small financial support Part time Youth worker input	By April 2009	Number of All stars games Number using leisure centre via targeted work Number of at risk YP participating Youth Club Programming evidence Numbers of Asylum Seekers taking part
	Develop targeted work with Serco to increase participation by vulnerable YP into leisure centres.				
	Build stronger community links with sports based organisations and clubs to enhance participation.				
	Develop targeted sports work with at risk of exclusion school students				
	Develop targeted sports work				

Charnwood Sport & Active Recreation Alliance - Action Plans 2009-2011

Children & Young People Action Plan					
Aims & Objectives	Action	Lead Agent Supported by	Resources	Timescales	How Measured Progress & Success Factors
	through detached street based Youth projects to extend reach.				
	Increase input into Dreamers Asylum seeker group.				
15. Promote a quality opportunities for disability sport in the Borough.	<p>Audit sports provision for junior disability sport</p> <p>Host sports coaching awards and training events to support disability sport</p> <p>Provide opportunities for disabled young people to participate in inclusive</p> <p>Utilise Youth Games to develop inclusive sports opportunities linking to local clubs</p>	All	Officer time	By December 2009	Pathway created and implemented across the Borough
16. To engage and inspire children and young people in sport and physical activity through the legacy of the London 2012 Olympics & Paralympics	Assist University in hosting Japanese-themed visits for schools	All	Officer time	Jan 2010	
	Develop programme of Street Olympics				
	Partners incorporate themed holiday activities related to				

Charnwood Sport & Active Recreation Alliance - Action Plans 2009-2011

Children & Young People Action Plan					
Aims & Objectives	Action	Lead Agent Supported by	Resources	Timescales	How Measured Progress & Success Factors
	2012				
	Support the Young Apprentice Coach Scheme targeting individuals aged 14-16 from priority neighbourhoods				

Charnwood Sport & Active Recreation Alliance - Action Plans 2009-2011

Club & Workforce Development Action Plan					
Aims & Objectives	Action	Lead Agent Supported by	Resources	Timescales	How Measured Progress & Success
17. To provide support and advice to clubs and coaches to develop and improve opportunities for participation in sport across the Borough.	Hold two borough wide club/ coach events	Lead – CBC Support – Lboro Uni, Lboro College, Serco	Publicity Facility Speakers Refreshments	Events held October 2009, April 2010, October 2010, April 2011	Number of coaches & clubs attending
	Develop and distribute newsletter, funding advice and other relevant information for clubs and coaches	Lead – CBC Support – All partners	Publicity	January 2010	Feedback and
	Integrate Charnwood Sports Council into C&WD sub group	Lead – CBC Support – All partners	Officer time	April 2010	
18. To ensure that the Borough has opportunities for improved training and CPD opportunities for local instructors, coaches and volunteers across Charnwood based on local need	Critically review current Coachsteps programme and develop new way of working	Lead – JE/AC Support – Coachsteps partners	Officer time	March 2010	
	Conduct audits to identify training needs of local coaches and sports leaders	Lead - CBC Support - Coachsteps partners	Audit materials – email, manual copies for completion	At Club & Coach Evening and through partners	Questionnaire for coaches and sports leaders produced. Number of coaches responding to the questionnaire

Charnwood Sport & Active Recreation Alliance - Action Plans 2009-2011

Club & Workforce Development Action Plan					
Aims & Objectives	Action	Lead Agent	Resources	Timescales	How Measured Progress & Success
		Supported by			
	Collate audits and establish skills gaps/ shortages across the borough to feed into club/coach events, Coachsteps & CSP workshop planning	Lead - Coachsteps (Lboro College, Lboro Uni, CBC, Rawlins, Burleigh) Lead - CBC Support - Coachsteps partners	Officer time	September 2009, 10 & 11	
	Use priorities and audit results to shape the Coachsteps programme		Officer time and facility hire in kind Funding from LSC to enable programme to continue to develop/ extend.	2009, 10 & 11	New programme developed for 2009, 10 & 11
19. To support the volunteer network in Charnwood by promoting opportunities	Work with involved team, Volunteer Centres, colleges and university to promote volunteering opportunities Distribute and encourage volunteers to take part in volunteering opportunities including signing up to London 2012 events.	Lead – Support -	Officer time to collate volunteering opportunities	September 2009	Increased number of volunteers compared with 2007 figures
	Identify clubs and opportunities for voluntary	Lead – CBC	Officer time		Number of volunteers on projects throughout the

Charnwood Sport & Active Recreation Alliance - Action Plans 2009-2011

Club & Workforce Development Action Plan					
Aims & Objectives	Action	Lead Agent Supported by	Resources	Timescales	How Measured Progress & Success
	placements	Support – All partners and sports clubs			year – Measured via CBC KPIs.
20. Support clubs and NGBs to implement local actions from their whole sport plans	Work with Badminton England to support and promote Community Badminton Network in Charnwood				
	Support South Charnwood Multi-Sports Club and assist in working towards Clubmark				
21. Raise the profile of sport and leisure and the awareness of opportunities across the Borough and to celebrate the achievements in sport and active recreation in Charnwood	Develop CSARA website www.charnwoodsport.co.uk and provide student opportunity to maintain and update	Lead – SSDO All partners	Officer time	Website relaunched January 2010	Number of hits on the website
	To submit press releases and good news stories at every opportunity	All partners L'boro Echo	Officer time	Ongoing	Press articles collected
	Produce and regularly update Sports Club Directory and physical activity guides	Lead – SSDO, SARDO Support – All partners	Publicity material Officer time	Electronic copies updated January 2010	Sports Club Directory printed January 2010
	Run an awards evening and develop it to become a well known annual event	Lead – SSDO Support by - Communications (CBC), All partners, L'boro Echo	Venue, speaker, awards CSARA £1000	November 2009, 2010	Number of nominations per year; Press coverage of events; Success of evening
22. Ensure that the Borough	Develop actions and new	All partners	Officer time	Ongoing	

Charnwood Sport & Active Recreation Alliance - Action Plans 2009-2011

Club & Workforce Development Action Plan					
Aims & Objectives	Action	Lead Agent	Resources	Timescales	How Measured Progress & Success
		Supported by			
maximises the opportunities presented through 2012 London Olympics	projects from list of ideas drawn up at Olympics meeting in June 2009				

Total financial value of the action plan - 2009 – 2011	£
---	----------

Action Group	Contribution from;	
	Partners	LSA
Active Recreation		
Children & Young People		
Club & Workforce Development		
Support the Group meetings / Action Plan		
TOTAL	£	£5,000

Total number of partners committed to the delivery of CSARA action plan = 37

Estimated total impact / number of people accessing CSARA projects = 4,620