

Charnwood Health & Well Being Forum

Action Plan – Health & Well Being Award

Update Report - March 2010

Purpose

This report provides an update on the progress on the Action Plan for the development of the Health & Well Being Award in Charnwood.

The Key Target for 2009/10 was:

- **2 major employers within the borough to have been awarded the Charnwood Health & Well Being Award by the end of March 2010.**

The Health & Well Being Award is a Leicestershire wide award that has been developed for business to help them achieve a 'Healthier' workforce and reward them for this.

The Award assesses and helps business improve the following:

- No Smoking Policy and Smoking Cessation work
- Food Safety
- Healthy Food Choices
- Physical Activity
- Stress Management (Additional follow criteria)

Progress

In total 5 major organisations have been contacted to try and encourage them to apply for the award.

Initially Asda were contacted in 2009 and sent an application pack for the award. Unfortunately they subsequently declined to apply for the award.

Loughborough University were also contacted and sent an application pack. This was returned and recommendations were drawn up to enable the University to meet the requirements for the award. A meeting took place in July 2009 to discuss recommendations. Unfortunately the University were unable to progress with the award due to issues over the baseline staff surveys, which were a fundamental part of the Award process.

Following this, Astra Zenica were contacted and also sent an application pack, as they were very keen to proceed. This was returned and a meeting arranged to discuss recommendations for them to achieve the award. The application was subsequently withdrawn following the recent announcement of the closure of the site.

Loughborough grammar school were contacted and an application pack was sent out. The school would like to apply for the award next year.

Tesco's in Loughborough have now shown an interest in applying. The application has been submitted and recommendations have been made for Tesco's to implement to enable them to achieve the award. A meeting has been arranged for 22nd April 2010, involving Environmental Health, Health Improvement Specialist and Physical Activity Co-ordinators.

Next Steps

With the interest now being shown some organisations, it is proposed to continue with the award during 2010/11.

The Health & Well being award is also one of the key priority areas identified in the Leicestershire 'Staying Healthy' Strategy 2010-13, which has been recently approved by the Leicestershire Health & Well Being Partnership Board.

It is also proposed to recommend some alterations to the criteria for organisations applying for the award, so that smaller organisations will also be able to apply.